

# Don't let humidity, temperature, or an airline ruin your guitar.

taylor**sense**<sup>™</sup>

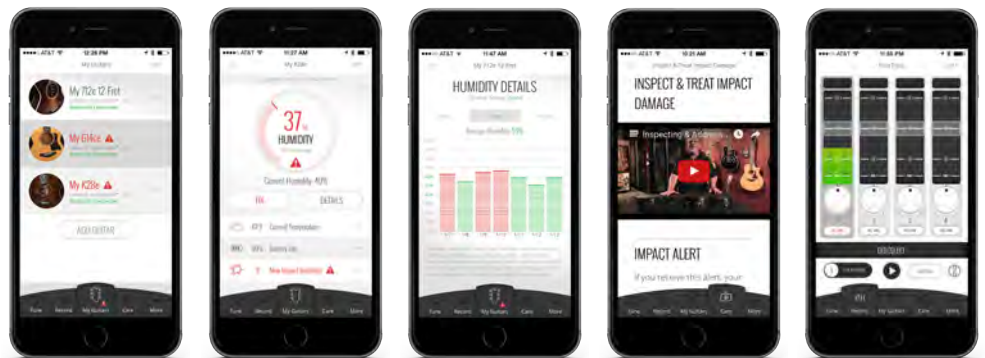
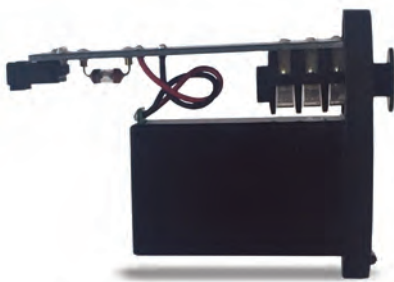
SMART BATTERY BOX + MOBILE APP

TaylorSense<sup>®</sup> is a new guitar health monitoring system that puts the vital signs of your Taylor guitar into the palm of your hand. The TaylorSense smart battery box communicates with the Taylor Guitars Mobile App, and together they make protecting your Taylor guitar easier than ever before.

- **The TaylorSense smart battery box replaces the 9V battery box in your Taylor guitar.**
- **The battery box houses sensors that monitor humidity, temperature, pickup battery life and physical impact.**
- **Guitar health data is pushed from the battery box to the free Taylor Guitars iOS App via low-energy Bluetooth.**
- **The Taylor Guitars App presents data in easy-to-follow screens and proactively delivers alerts and “how to fix” videos when your guitar needs care.**
- **The Taylor Guitars App also offers free playing tools, including a digital tuner, FourTrack recorder, and metronome.**



Bluetooth<sup>®</sup>  
SMART



**Easy-to-install** smart battery box replaces any current 9V battery box in a Taylor guitar.

**Easy-to-follow** screens and proactive alerts help you monitor the health of multiple Taylor guitars and know when each needs care.

**MSRP:** \$79.99

Available Q2 2016

For additional information, please contact Chalise Zolezzi, Director of Brand Communications at 619-507-2154 or visit [TaylorSense.com](http://TaylorSense.com).

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QUALITY  
**Taylor**  
GUITARS